



## AUSTRALIA'S ULTIMATE DESERT RACE

Want to be a part of 2022 Tatts Finke Desert Race family by applying as a *Finke Ambassador*?

If you are 18 and over by June 1<sup>st</sup> and female, feel free to be one of the many others who apply for this role.

The Tatts Finke Desert Race in 2022 will run from **Friday 10<sup>th</sup> June – Monday 13<sup>th</sup> June** in Alice Springs, Northern Territory.

Each year the committee select between 4-8 young women across the country to represent the event by being the Official Event Ambassadors. This role is unlike many other "Grid Girl" positions – the young women selected play an important role behind the scenes. Intending applicants should be prepared and willing to learn a lot about Australia's ULTIMATE Desert Race.

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### Application Process

Applications to apply for the 2022 Finke Ambassadors will **open at 9:00am on Monday 22<sup>nd</sup> November 2021 and will close at 4pm Sunday 5<sup>th</sup> December 2021.**

To apply for this role, you will need to complete the application form online via our website ([www.finkedesertrace.com.au](http://www.finkedesertrace.com.au)) where you will need to upload 3-5 photos (please try to include at least one **headshot** and one **full body image**) of yourself and answer a few questions about you and what you can bring to the role of Finke Ambassador.

Once applications are in (and closed on Sunday 5<sup>th</sup> December), applications will then be shortlisted. A selection of applicants will then be interviewed by one of the committee members to show them your outgoing personality and your passion for applying as a Finke Ambassador (you will either be interviewed via phone, skype or face to face depending on where you are from).

At the conclusion of the interview process, the final 2022 Tatts Finke Desert Race Ambassador Team are then announced over our website and social networking site (Instagram and Facebook).

2022 Tatts Finke Desert Race Ambassador applicants will be judged on the following criteria:

- Personality
- Commitment to the role
- Appearance
- Interview with the judging panel/written application

### Information

#### *Interstate Applicants*

Finke Desert Race Inc will pay for reasonable travel costs (flight or fuel) for applicants to attend the event.

#### *Accommodation*

All Finke Ambassadors local or interstate are given accommodation during the event. All ambassadors must stay together at the nominated accommodation venue over the race week.



### *Dates*

As Finke Ambassadors you are asked to participate in different roles leading up to the long weekend event (NT Queen's Birthday long weekend). The committee ask for you to be available from Monday 6<sup>th</sup> June 2022 – Monday 13<sup>th</sup> June 2022 to dedicate your time into the event.

### **More Information or Questions**

If you have any questions, please feel free to contact the Finke Ambassador Team Leader on **0417 801 352** or by emailing [volunteer@finkedesertrace.com.au](mailto:volunteer@finkedesertrace.com.au)

You can also stay updated with all things Finke by following our dedicated sites below:

- Website: [www.finkedesertrace.com.au](http://www.finkedesertrace.com.au)
  - Facebook: [www.facebook.com.au/finkedesertrace](http://www.facebook.com.au/finkedesertrace)
  - Instagram: @tattsfinkedesertrace
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### **Finke Ambassador Responsibilities**

If you are chosen to be the 2022 Finke Ambassador, you are required to attend and participate in all compulsory events.

The following is a guide of what to expect in this role of the week leading up to and over the Finke weekend:

### **Race Week (Monday 6<sup>th</sup> June – Friday 10<sup>th</sup> June)**

Race week in Alice Springs truly brings Central Australia to life! The energy and hype of the event spreads throughout the entire community and is really one of the best times of year to visit Alice Springs. Competitor sign on commences from Tuesday 7<sup>th</sup> June – Thursday 9<sup>th</sup> June and is a must for all competitors to sign on. Majority of competitors arrive from the Wednesday of Race Week onwards. Some come to soak in the atmosphere, whilst others come to prepare and practice before the weekend.

#### *Duties of Ambassadors*

- Helping at the start/finish line with competitor sign on
  - Assist volunteers to 'sign on' competitors
  - Meet and greet the competitors as they come out to the start/finish line in preparation for the weekend
- Ambassadors will be required to appear at various events and functions throughout Race Week and may include:
  - Filming advert for the 'Big Screen' over race weekend
  - Photoshoot
  - Community Appearances
  - Official Event Media Launch



- Radio/TV Appearances
- Meet and Greet
- Other promotional functions and appearances as required

### **Scrutineering Night (Friday 10<sup>th</sup> June)**

Scrutineering is the first official day of the event and run at the start/finish line. On Friday evening all competitors have their competition cars or bikes and gear checked over and inspected ready to race.

#### *Duties of Ambassadors*

- Help with bike scrutineering
- Help with car scrutineering
- Mingling in with the crowd
  - getting photos/giving out posters
  - assisting with competitors, their pit crew and spectators

### **Prologue Day (Saturday 11<sup>th</sup> June)**

Prologue Day is where competitors are timed to determine their order on the start line on RD1; the fastest competitors in prologue will start first and so on.

#### *Duties of Ambassadors*

- Mingling with crowd
  - Photos/giving out posters
  - Assisting with queries from the general public
- Providing assistance to the 'Competitor Relations Office'
- Assisting with Manual Scoring and other event related jobs
- Holding the minute board up for competitors to start

### **Race Day 1 (Sunday 12<sup>th</sup> June)**

Day 1 of racing – Competitor's race from Alice Springs to Finke; cars leaving at around 7:30am, bikes leaving around 11:00am. Competitor's camp overnight at Finke and wait to race back to Alice Springs the next day.

#### *Duties of Ambassadors*

- Assist with to official proceedings
  - Present on starting grid for the National Anthem
- Bike sign on
- Assist with the starting procedures for both vehicles and bikes
  - Holding minute board on grid
  - Waving flag
  - Manual scoring



- General duties with the 'Competitor Relations Office'

### **Race Day 2 (Monday 13<sup>th</sup> June)**

Day 2 of racing – Competitor's race from Finke back to Alice Springs; cars arriving back by around 9:00am, bikes arriving back around 1:30pm.

#### *Duties of Ambassadors*

- Assist with Podium Presentation of 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> for Car and Bike Winners
- General duties with the 'Competitor Relations Office'
- Assist competitors as they return home
- Mingling with competitors and spectators

### **Presentation Night (Monday 13<sup>th</sup> June)**

Presentation Night is held at the Alice Springs Convention Centre and is a fun night for everyone to catch up, talk about the race etc. Winners are presented with their trophies and all finishers with their railway 'survivor' spike.

#### *Duties as Ambassadors*

- Assist with handing out 'survivor' spikes
- Be available for photographs with the competitors and their trophies
- Assist with the formal presentation of Outright and Class Winners during the main proceedings of Presentation Night