



**AUSTRALIA'S ULTIMATE DESERT RACE
QUEENS BIRTHDAY WEEKEND 5- 8 JUNE 2020**

GUIDELINES FOR APPLICANTS

1. The 2020 Finke Desert Race Ambassadors are organised by Finke Desert Race Incorporated.
2. The 2020 Tatts Finke Desert Race will be held over the weekend of Friday 5 June to Monday 8 June 2020 inclusive.
3. Opening date of the 2020 Finke Ambassadors Applications is Friday 1 November 2019 and closing date is Sunday 17 November 2019.
4. Finke Desert Race Inc will pay (reasonable) travel costs (flights/fuel) for successful interstate applicants to attend the event. Organisers will provide all Finke Ambassadors – local to Alice Springs or interstate ambassadors – accommodation with the events Accommodation Partner. All Ambassadors (including local ambassadors) must stay together at the nominated and provided hotel over Race Week.
5. Successful applicants will be required to attend **ALL** scheduled Finke Ambassador appearances and activities which include - Race Week (Arrive in Alice Springs on Monday 1 June 2020 and able to fly home (interstaters) on Tuesday 9 June 2020).
 - Events for Race Week include but are not limited to the Official Event Media Launch, Big Screen Feature Video Filming, Various Photo Shoots, Radio Interviews, Family Night/Meet & Greet Event, Scrutineering Night, Prologue, Race Day One, Race Day Two and Presentation Night. Duties include public speaking, meeting and speaking with competitors and spectators, assisting in Race Control over Race Week & Weekend etc.)
6. Official Finke Ambassador Timetable (inclusive of dates, times and locations) will be confirmed to successful applicants at least two (2) weeks prior to the event/activity.
7. Each applicant must complete the Application Process as outlined on finkedesertrace.com.au and agree to abide by the process as structured by Finke Desert Race Inc.
8. Finke Ambassador Applications are open to females who are eighteen (18) years of age as of 1 June 2020.
9. All details submitted in the application form shall be deemed to be current. In the event of any change of such details, the applicant shall notify the organiser immediately.
10. The Finke Ambassador uniform is property of Finke Desert Race Incorporated and must be returned at the conclusion of the event. When wearing the uniform, successful applicants are required to take care; avoid contact with make-up products, hair products, cigarettes and basic elements that could cause any type of staining or damage.
11. All rings, earrings that are not uniform including bracelets, anklets, nose rings, tongue rings, lip rings, eyebrow rings, etc must be removed, unless consent to wear them has been given by the organisers.
12. If successful, you shall, at all times, comply with the organiser's requirements (whether oral or written) as to your appearance, online content (whether it be on Official Finke Desert Race Social Media Sites or personal accounts), attire and/or accessories. A failure to meet such requirements may result in dismissal.
13. The organiser reserves the right to replace any successful applicant on the grounds of undesirable conduct and/or appearance.
14. If successful, you will always exercise caution when giving out any personally identifiable information about yourself. You are highly advised against meeting up with any competitors/members of the public, whether alone or accompanied.
15. Successful applicants who fail to attend briefing and publicity sessions or other events Finke Ambassadors are required to be present, shall be replaced if the reasons for such absence are found to be unacceptable and ample notice is not given.
16. Successful applicants agree that Finke Desert Race Incorporated shall have the exclusive right to take photographs, record or otherwise and reproduce all or any part of your appearances in connection with the 2020 Tatts Finke Desert Race. Such recordings could be audio, audio-visual or in the form of photographs.



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17. You shall not speak to the press or other media nor give any interviews or comments relating to the 2020 Finke Desert Race or as your role as Ambassadors without the prior written or oral consent from the organisers.
18. There shall be no claims against the organiser or Finke Desert Race committee, in the event the 2020 Tatts Finke Desert Race is cancelled or postponed by circumstances beyond reasonable control.