

MEDIA RELEASE
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FINKE RACING SOUTH TO THE 'MOTO EXPO MELBOURNE'

The Finke Desert Race is packing up the red sand and heading south to exhibit at the upcoming 'Moto Expo Melbourne' from Friday 23rd - Sunday 25th November 2018.

For the first time in 15 years, the Finke committee will attend an expo in Melbourne, with this year's event at the Royal Melbourne Showgrounds. The last time they attended an Expo it was at the Royal Exhibition Centre and former champion Rick Hall had an all-conquering CR500 as the main exhibit.

With 12,500sqm of exhibition space indoors plus an additional 15,000sqm of outdoor displays, activations and entertainment, the Moto Expo Melbourne is set to thrill crowds with sensory overload, seeing a huge variety of the latest Motorcycles, Scooters, ATV's, UTV's Jet Ski's along with apparel and related products and services.

With 3 full days of entertainment, the expo caters for the most dedicated motorcycle enthusiast to those only just considering entering the market.

Organisers of the Finke Desert Race will be running a great competition for Finke hopefuls at the Finke stall; with an event first giving punters the chance to **Win an Entry into the 2019 Tatts Finke Desert Race.**

"To give away an entry for both the bike section and one in the car section is an event first in our 43-year history," said Finke Desert Race President, Antony Yoffa.

"Finke is the hottest ticket on the national off road circuit and its everyone's hope to race Finke. To get the opportunity to race in magnificent desert country against people from all over Australia here to have a good time is what it's all about."

Reigning Kings of the Desert in the Car section, Shannon and Ian Rentsch will once again be taking top step - seeing their Jimco Aussie Special Nissan 3500cc buggy featured as a main display on the Finke stall.

KTM Factory Rider, David Walsh, will also be in attendance with his race prepared bike to talk all things racing with Finke hopefuls.

"The Finke Desert Race is the toughest event I've ever had to race. It never gets any easier but nothing beats the feeling of flying through the desert and finishing Australia's hardest event," Walsh explains.

"You need to be more than just physically prepared; you need to be mentally prepared to race Finke."

Also on hand to talk through the important of being prepared to race, will be experienced Class 9 Q Racer, Jake Van Vliet, with his Yamaha YFZ450R on display.

The 44th Tatts Finke Desert Race will run from 7th - 10th June 2019 in Alice Springs, Northern Territory.

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