

Thursday 5 April 2018

## KICK OFF PARTY FOR RACE WEEK 2018

This year's Tatts Finke Desert Race extravaganza will include a new, free and public Thursday night function, that is sure to be a hit.

The inaugural **'Finke Street Party & Night Markets'** will combine the highly successful Alice Springs Town Council Night Markets in the iconic Todd Mall with Australia's original, longest running and most successful freestyle moto x team; Showtime FMX.

The Showtime FMX team will put on a show that will thrill onlookers - whether they are into motorsport or not. They will perform in front of the Council lawns with a section of Todd Street closed for the evening.

The riders will soar through the air performing tricks such as rock solids, turn downs, heart attacks, backflips, backflip variations and more... and even if you don't know what all of these terms mean, you have to admit, it sounds pretty impressive!

"We wanted to add a little more excitement to the entertainment that goes on across Finke week" said Finke Desert Race Club President, Antony Yoffa.

An array of enticing multicultural food choices will be available on the night, along with a large variety of stallholders selling authentic indigenous art, craftworks, handmade clothing, jewellery and much more.

"We are really excited to be partnering with the Alice Springs Town Council to launch a great night of entertainment that is fun and appropriate for all ages" said Yoffa.

A limited range of Finke merchandise will be on sale on the night, along with the chance to win a double pass for a VIP Helicopter Flight over Prologue 2018.

Five Time King of the Desert, **Toby Price**, is also scheduled to appear at the event from 7pm, for 'Finke Fanatics' to have an up close and personal meet and greet, just days before he attempts to take home the crown in not only the bike event, but also the cars - as he challenges the Desert in a *Dual Event Run*.

Further details to be announced in the coming weeks as the Finke Desert Race Club plan to create an epic 'Kick Off Party' for Australia's *Ultimate* Desert Race.

**For more information, please contact Claire Ryan on 0408 897 444**

