

MEDIA RELEASE
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2018 FINKE HERO REVEALED

Dedicated volunteer, **Simon Carr**, has been announced as this year's *Finke Hero* at the 2018 Tatts Finke Desert Race.

The Alice Springs local has served as a volunteer at the iconic event for 15 years, even returning for the race every Queen's Birthday long weekend while living in Adelaide for a number of years.

Finke Desert Race Club President, Antony Yoffa, described Carr as the epitome of what the Finke Hero Award is all about.

"Simon's passion for Finke is what makes this event tick. The volunteers are an integral part of the event and the race wouldn't exist without them," he said.

"Simon is always one of the first to arrive and one of the last to leave. He has the work ethic to do anything without question and we can't thank him enough."

2018 marks the 14th year of the Finke Hero Award, having first been awarded in 2005.

Simon is the 17th winner of the prestigious award, with some years attracting dual recipients.

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For more information, please contact

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