



AUSTRALIA'S GREATEST DESERT RACE  
QUEENS BIRTHDAY WEEKEND 10-13 JUNE 2016

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## Media Release - 16<sup>th</sup> March 2016

### Venue change for Scrutineering

The Finke Desert Race club announced today that Scrutineering for the 2016 Tatts Finke Desert Race will take place at the Start Finish line in Alice Springs instead of Blatherskite Park.

"The change of venue was partly due to the steep increase in the fees to use Blatherskite Park", said club president Antony Yoffa.

"We had the option to increase fees for spectators at Scrutineering or move to the start line. We have essentially brought forward the move to our own venue, albeit several years earlier than planned."

Whilst understanding that the park needs to increase revenue, the club's move to the Start Finish line will be welcomed by many exhibitors and food vendors. No longer will they have to set up and pack down at two venues over Finke weekend – all activities will be in one place.

"After last year's 40<sup>th</sup> Finke, we anticipate a slightly smaller attendance this year so it's a good year to introduce the move."

In 2015, 7000 people attended Scrutineering at Blatherskite Park and the following three days saw 12,500 people attend the Start Finish line.

"The Club had used Blatherskite Park since the late 90's and the venue has served us well. Now its time to continue to develop the Start Finish line, said Mr Yoffa.

To coincide with the move, the club hopes to announce a special event to occur during Scrutineering.

Scrutineering for the 2016 Tatts Finke Desert Race takes place on the evening of Friday 10<sup>th</sup> June. Gates are open to the public from 5-10pm.

### Media enquiries

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(Blatherskite Park in Alice Springs is often referred to as the Showgrounds)