



FINKE DESERT RACE INC
SHOP 1,38 ELDER ST
PO BOX 283
ALICE SPRINGS NT 0871
Phone: (08) 8952 8886
Fax: (08) 89555 456
Email: admin@finkedesertrace.com.au
www.finkedesertrace.com.au
Queens Birthday Weekend 5-8 June 2015

Media Release 10th July 2014

Overwhelming support for National Championship nomination

The Finke Desert Race Committee today announced the results of a competitor survey undertaken over the past week.

To determine whether the Finke Desert Race committee should nominate for a round of the Australian Off Road Championships in 2015, a survey of the car section competitors was undertaken.

“This was the first time since 2002, when the race became a round of the championship series, that a survey of this type was undertaken and we felt it timely to seek the views of competitors” said Antony Yoffa, Finke Desert Race President.

The survey was sent out to all 2014 competitors and 71 responses were received when the survey closed.

“The response from competitors was quite definitive – the clear majority wanted the race to remain as part of the Australian Off Road Championships’ said Mr Yoffa.

The results showed that less than 10% of competitors wanted the event to be a standalone event and not be part of a national series.

“I am very appreciative of the time participants took to complete the survey and in line with their wishes, the committee has agreed to pursue a nomination to be part of the 2015 series” said Mr Yoffa.

“Next year is the 40th Finke Desert Race and the national off road spotlight will be focused on Central Australia”.

The car section of the event will be run for the 28th time and it will be a joint celebration of Australia’s Greatest Desert Race.

“The other pleasing aspect of the survey was that 93% of respondents have indicated they intend to compete in 2015”.

“Discussions with the Confederation of Australian Motor Sport will take place in the coming weeks to firm up our nomination for a championship round” said Mr Yoffa.

Media enquiries; Antony Yoffa 0417 851 398



Tatts has been the naming rights sponsor of this Tourism NT Award winning event since 2000.